

# The Benefactors Society

Planned Giving at  
Gateway Community & Technical College



**FOUNDATION**  
INCORPORATED

KENTUCKY COMMUNITY &  
TECHNICAL COLLEGE SYSTEM



## How Can You Get Started?

- Contact the Gateway Resource Development Office at (859) 442-1177
- Visit our planned giving website at [gateway.kctcs.edu/en/giving/planned\\_giving](http://gateway.kctcs.edu/en/giving/planned_giving)
- Discuss your options with your legal, financial or other qualified professional advisors

## Gateway Community and Technical College Resource Development

500 Technology Way  
Florence Kentucky 41042

(859) 442-1177

[laura.cook@kctcs.edu](mailto:laura.cook@kctcs.edu)

[gateway.kctcs.edu/en/giving/planned\\_giving](http://gateway.kctcs.edu/en/giving/planned_giving)

## Let Us Recognize You!

- I have included Gateway Community and Technical College in my estate plans. Please recognize me as a member of The Benefactors Society

Name (s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Daytime phone \_\_\_\_\_

State \_\_\_\_\_

Email \_\_\_\_\_

Zip \_\_\_\_\_

- I would like to be included in The Benefactors Society but wish to be listed anonymously.\*

\*Although many of our donors are modest about us publicly recognizing their current and future gifts, please understand that allowing us to include your name helps our fundraising efforts by encouraging others to follow your example.

Please return to the Gateway Resource Development Office to the address listed on the back panel.

## Planned Giving at Gateway Community & Technical College

Those who participate in the Gateway Community and Technical College Planned Giving Program are members of the Gateway Benefactors Society. With an eye on the future, these special individuals give to ensure the college's growth. The key areas of interest for Benefactors Society members are:

- New scholarships to improve access for all students regardless of income
- New faculty and staff to expand existing programs and create new programs in order to graduate more students into the workforce or as transfers to a four-year college
- Leading-edge equipment and facilities to educate and train 10,000 people annually
- Private funds to help create an urban campus that will give greater access to residents in Northern Kentucky's urban core
- Unrestricted funds to assist with the college's future growth

A planned gift is more than just assistance to the college. It can be an excellent solution to financial challenges during your retirement years. Such a gift can help you:

- Organize your financial future
- Earn significant tax and other benefits
- Leave a legacy
- Support a cause you believe in—community college education
- Make a larger gift—with greater impact—than you otherwise could do

You don't have to make a seven figure gift to make an impact. We can help you leverage life insurance or gift annuities that provide income to you throughout your lifetime. We can also help you with your will and trusts that will benefit the college as well as your family. The type of gift that's right for you depends on your needs.

## Select the Type of Gift You Would Like to Give to Gateway

### Estate Gifts

#### Gifts by Will or Living Trust

Give to the college without affecting your cash flow during your lifetime.

#### Gifts of Retirement Plans

Your retirement plan may be worth more when donated to the college than to your heirs.

#### Gifts of Life Insurance

Create a significant endowment for the college without dipping into your capital assets.

### Gifts in Partnership with Us

#### Charitable Gift Annuities - Immediate

Receive a fixed payout and significant tax benefits.

#### Charitable Gift Annuities - Deferred

Build retirement earnings by deferring the onset of annuity payments. (Recommended for younger donors).

#### Charitable Lead Trusts

Freeze the taxable value of your appreciating assets by using them to make gifts today and passing them back to family members later.

#### Charitable Remainder Annuity Trusts

Combine a charitable gift with a predictable fixed-income payout by placing your donation into an individually managed trust.

### Charitable Remainder Unitrusts

Choose from several options that best meet your personal financial situation and our needs.

### Retained Life Estates

Give your house and continue to live there rent-free.

### Outright Gifts

#### Gifts of Cash

Maximize your charitable deduction and deliver immediate benefits to the college.

#### Gifts of Appreciated Securities

The IRS allows you one of its most significant tax breaks for gifts of appreciated securities. Ask us how to transfer these assets to the college.

#### Gifts of Real Estate

Make a substantial gift to Gateway through a transfer of residential, commercial, or undeveloped real estate.

#### Gifts of Business Interests

Give an interest in a closely-held or family business.



"I chose to include the college in my estate plans because my late husband Bud and I always believed strongly in investing in higher education. We especially understand the need for unrestricted gifts so that the college leadership can use funds where they need them the most."

Betty Pogue, First member of The Benefactors Society