

Laura Cook Kroeger
Vice President, Resource Development and External Affairs
Executive Director, Gateway Community and Technical College Foundation

Laura Cook Kroeger leads Gateway's resource development and external affairs activities and also serves as executive director of the Gateway Foundation. She joined Gateway in 2005.

Kroeger has more than 30 years of experience in corporate communications in non-profit and for-profit organizations. Her knowledge of fundraising, PR and marketing encompasses strategic communications planning, communications audits, execution of internal and external campaigns, media relations, community relations, public affairs, event planning, website development, publications, advertising, branding and graphic identity.

Prior to joining Gateway, she served as corporate communications director for the Corporex Companies in Covington, Ky., and operated her own consulting business, Cook Communications. Her previous experience includes serving as vice president, hospital communications, The Health Alliance of Greater Cincinnati; corporate director of PR and marketing communications, The St. Luke Hospitals, Fort Thomas, Ky.; public relations director, Valley Presbyterian Hospital, Van Nuys, Calif.; and public relations, marketing communications and development director, St. Francis Medical Center, Lynwood, Calif.

Kroeger has been an officer of Women in Communications, Los Angeles, and president of the International Association of Business Communicators, Cincinnati. She has won numerous awards for her work and in 2006 was named one of the area's Top 10 Women in PR, Marketing and Advertising by Women's Business Cincinnati. In 2008 she was named an Outstanding Woman of Northern Kentucky.

Kroeger serves on the boards of Southbank Partners and the Family Nurturing Center. She chairs the Metropolitan Club Women's Advisory Committee and serves on several Chamber of Commerce and Strive education committees. She holds a bachelor of arts degree in journalism from California State University, Northridge.